

essência da marca

INTEGRIDADE

PARCERIA

DISPONIBILIDADE

INOVAÇÃO

A warm, golden-toned photograph of a group of people. In the foreground, the back of a person's head and shoulders is visible, wearing a dark, textured knit sweater. In the background, two other people are smiling and laughing. The overall atmosphere is joyful and intimate, with soft lighting and a shallow depth of field.

SOMOS APAIXONADOS

nossa personalidade

LEVES

DESCOMPLICADOS

DINÂMICOS

DEDICADOS



moderno

amigo

conectado

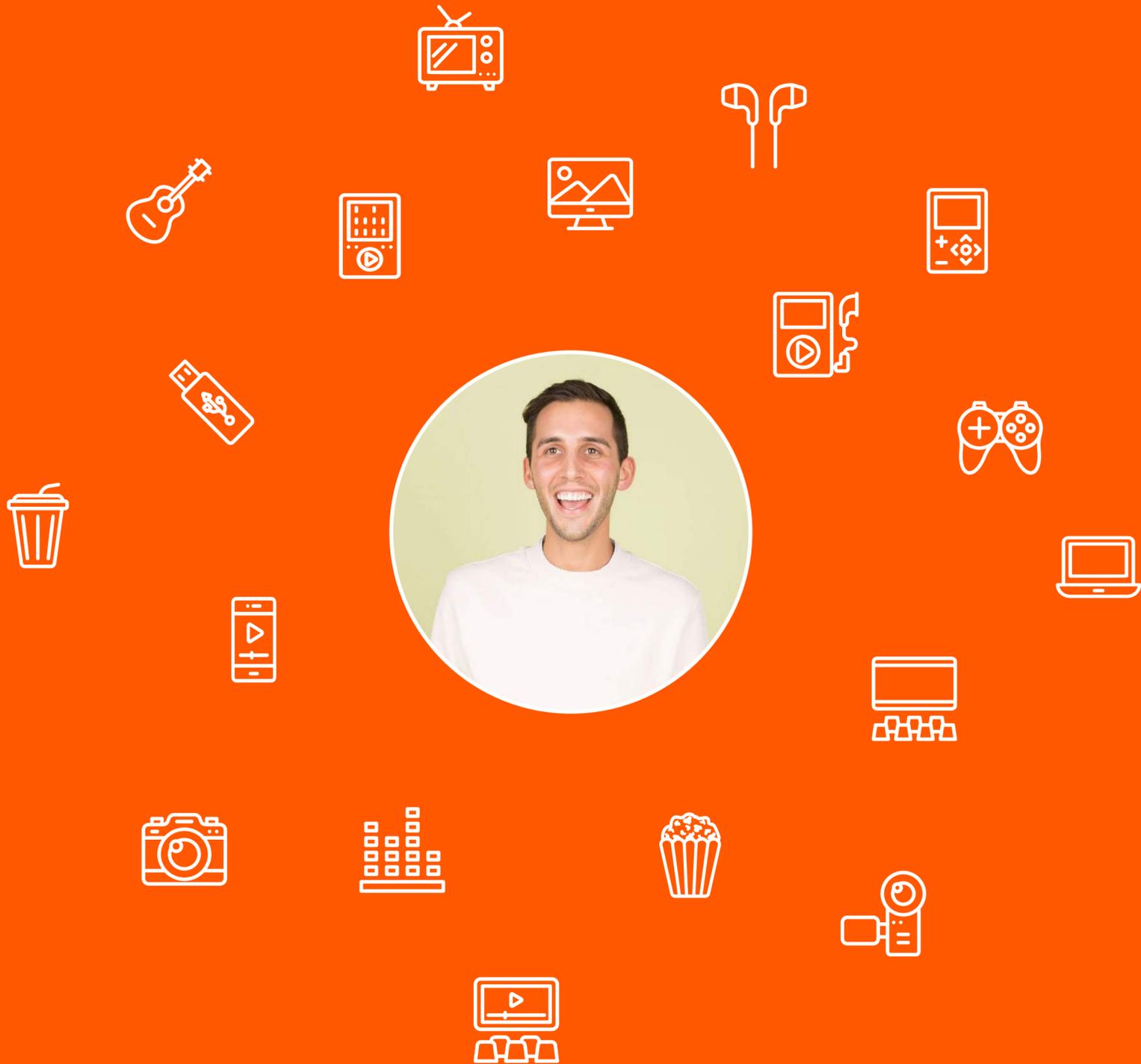
analítico

comunicativo

objetivo

didático

especialista





Simplicidade é subtrair o óbvio e acrescentar o significativo.

John Maeda

novo conceito

MODERNO

NOTÓRIO

DINÂMICO

HARMÔNICO

sistema de cores

Variante Primária
#FF7303

Hostdime Orange
#FF5800

Background
#FFFFFF



Dark Color
#4E5159

R 255 . G 88 . B 0
C 0 . M 78 . Y 100 . K 0



Esquema Acromático

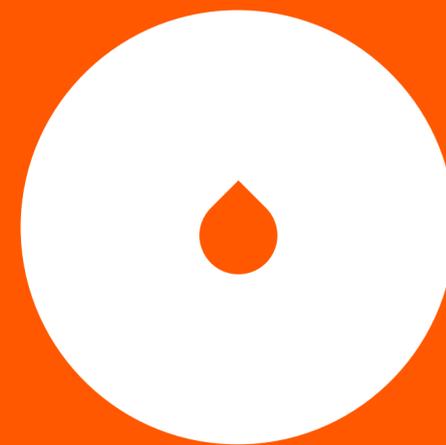
conceito da cor

ALEGRE

CRIATIVO

ENÉRGICO

DINÂMICO



Hostdime Orange
#FF5800

A young child in profile, wearing an orange shirt and light-colored shorts, stands in a grassy field holding a red ball. The scene is bathed in the warm, golden light of a sunset, with a large tree and a house visible in the background. The text "EVOLUÍMOS COM PAIXÃO" is overlaid in white, uppercase letters across the center of the image.

EVOLUÍMOS COM PAIXÃO

conceito da tipografia

LEVE

MODERNO

CLARO

ÁGIL



Nunito Font
by Vernon Adams

cabeçalhos

Nunito Light

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789

textos

Nunito Sans

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789

A scenic landscape featuring a stone path that winds through tall, golden-brown grasses. The path leads towards a large, rounded hill in the background. The sky is bright and hazy, suggesting a sunrise or sunset. The overall atmosphere is warm and serene.

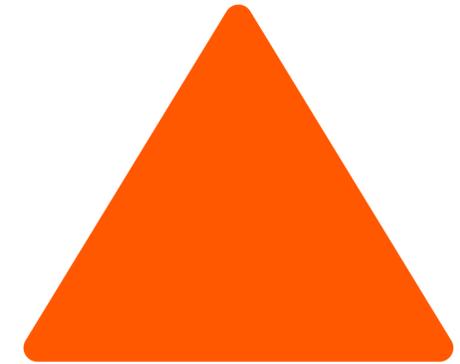
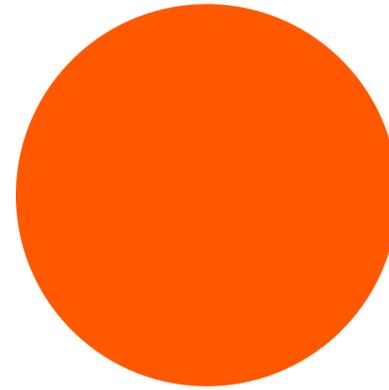
TRANSFORMAMOS NEGÓCIOS

formas

SIMÉTRICAS

CANTOS

ARQUEADOS



radius
16px / 8px / 4px

ajustes no logotipo

CORES

ESPAÇAMENTO

COMPONENTES

TAGLINE



ajustes no logotipo

CORES

ESPAÇAMENTO

COMPONENTES

TAGLINE



ajustes no logotipo

CORES

ESPAÇAMENTO

COMPONENTES

TAGLINE



ajustes no logotipo

CORES

ESPAÇAMENTO

COMPONENTES

TAGLINE

Premier Global
Data Centers

Brasil





Seja a mudança que você quer ver no mundo.

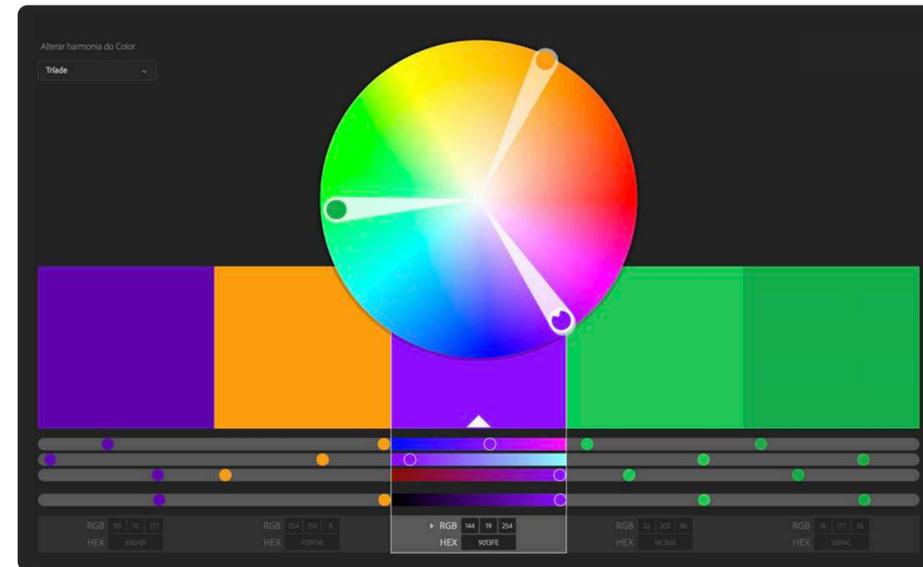
Mahatma Gandhi

social media

CORES

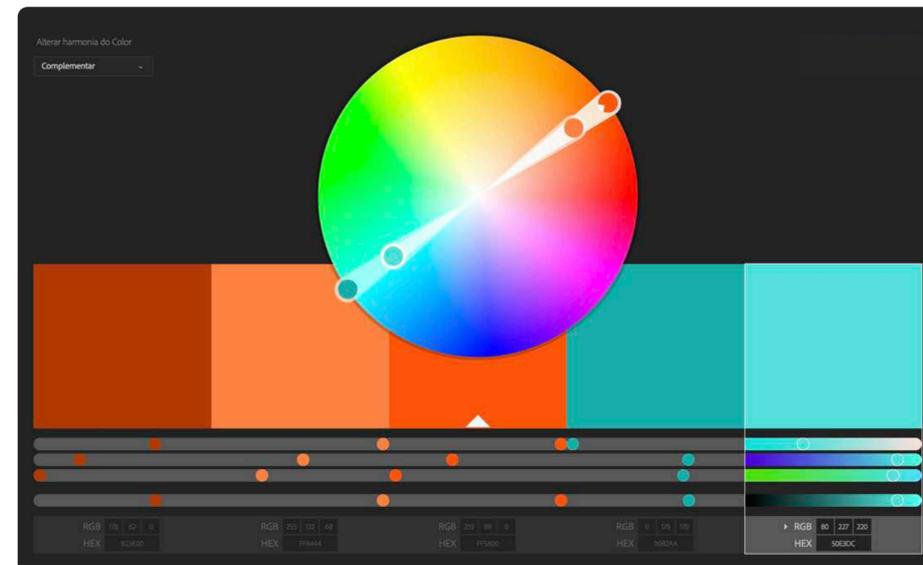
cor primária

 #FF5800



tríade

 #9013FE



complementar

 #50E3DC

social media

CORES

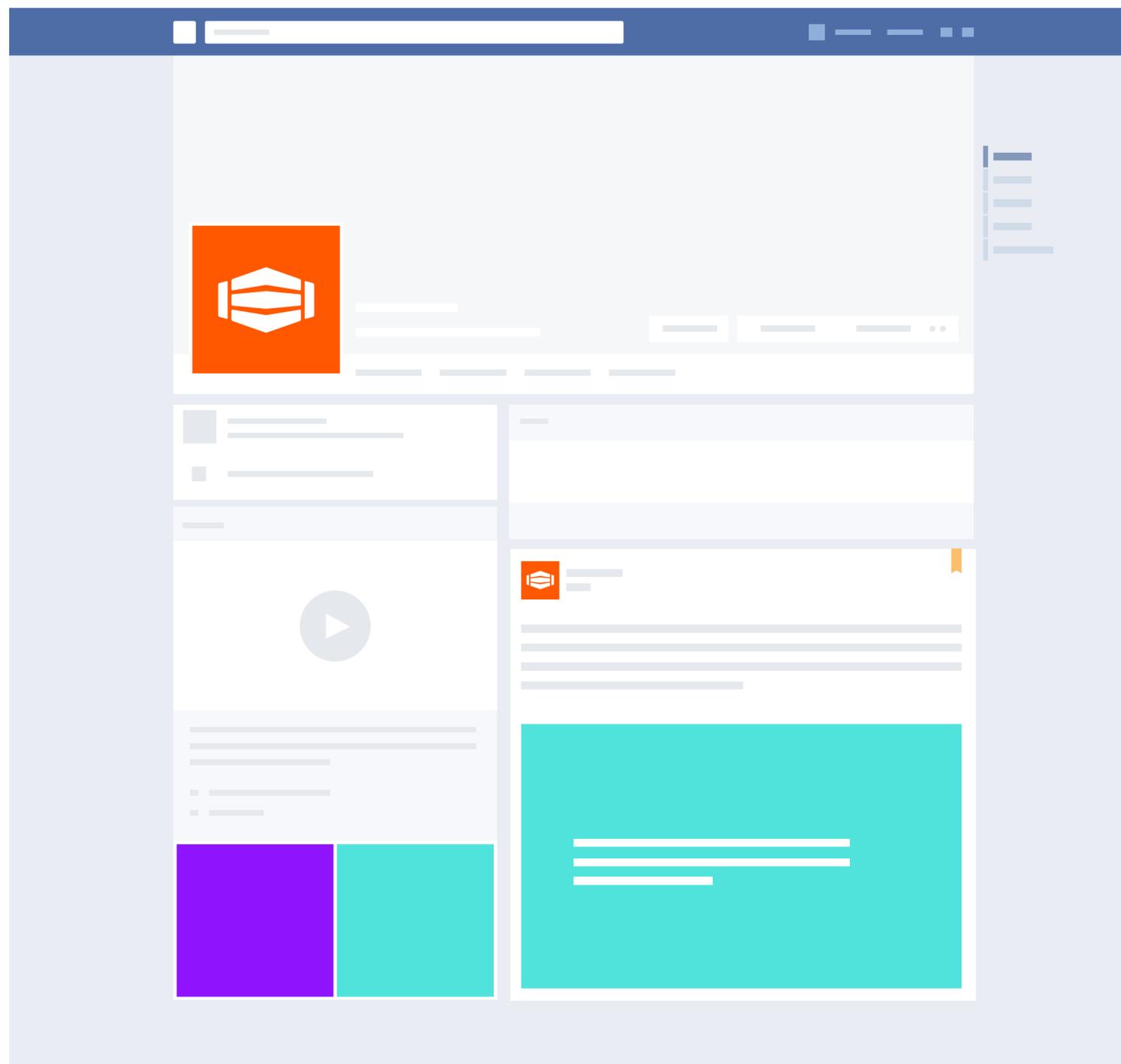
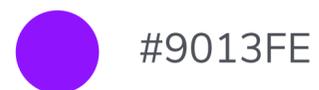
cor primária



complementar



tríade



digital

ÍCONE



iOS App Icon



Android App Icon

